

Junior Marketing and Sales Manager (Innsbruck/Austria)

Internship with the option of permanent employment

This is a different adventure than what you already know – become a part of it!

Less than 2 years ago we started with a vision: Make sports more convenient, safe and pleasurable for fellow sport enthusiasts. After spending a year in Sweden to accelerate development we finally moved to Innsbruck Austria, in the heart of the Alps. PowUnity's first product NeverLose exceeded all expectations and now it's time for our venture to take the next step: Hiring more A-players who are excited about building great products and a new brand together.

What you will do

- Help us to create and execute on an integrated marketing concept
- Content Creation for Social Media Marketing and our Blog
(content in German as well as English language)
 - Inline with our overall strategy
- Increase follower base on our Social Media channels
 - Incl. Paid advertising
- SEO + SEA
 - Keyword research and integration
 - Landing page creation
- Use and implement analytics at our online shop
- Drive sales
- Keep us and yourself updated about online marketing development
 - E.g. Online courses on relevant topics
- Organize Events
 - Monthly Beers and Ideas Events
 - E.g.: Hackathon in October
 - Promotional events before, during and after the season + new product releases
 - Find fairs PowUnity should attend
- Organize video and photo shootings
 - Participate in the development of the storyboard

What you've done (Requirements)

- Bachelor's or master's degree in marketing, sales or other relevant field
- Former hands-on experience in marketing or sales
- An understanding of integrated marketing concepts, with a strategic focus and practical approach
- Experience with social media campaigns and content creation
- Excellent communication skills, both verbal and written
- Resourcefulness and creative problem solving
- Strong organization and time management skills

What we like:

- Visionary thinking outside of the box.
- Going skiing together.
- Brainstorming sessions on the mountain.
- Fredags Öl.
- Saying 'we' instead of 'I'.
- Doing things no one else thinks we are capable of.
- Being challenged.

Why join us?

Because you will get the chance to show your real potential when you are with us. The current team is perfect proof of that. The excitement of building something from scratch and the ability to actively influence where the venture is heading unfolds our capacities to their greatest extent. By joining us now you get the possibility to actively influence the future of PowUnity. And of course we also get to test our own products, on our skis and snowboards, in the wilderness together as friends. And yes, Innsbruck is a great place to do so!

You think you're a fit?

Then shoot us an email at: neverlose@powunity.com Including your CV and a letter of motivation (max. 1 page).

